

Region 3 News

Second Quarter 2009

DIRECTORS MESSAGE

Welcome to second quarter of the 2009 Region 3 E-Newsletter. Newly approved this year is the dissemination of this report to ALL Region 3 members via email. It is the goal of the delegates of your region that every member receive AHA Board of Director meeting highlights as well as informative articles about activities of the region. It is our hope that you enjoy receiving this information and that it helps you feel more informed and connected to Region 3 and the Arabian Horse Association. If receiving this email is not for you, please let us know and we will remove your email from the list.

The training of your Director-Elect, Steve Freeman, has officially begun as he attended the May Board of Directors Meeting in Aurora, CO. Steve is learning the ropes of the AHA office and will be completely ready to lead our region into the future. During our time in Denver Steve had the opportunity to meet with several of the AHA staff and attend all the meetings. A special thank you to Steve for making this personal contribution to servant leadership!

As my second term is winding down I find that I am more inspired than ever to complete all the projects underway. I am very humbled to have had the opportunity to serve the region and I fully intend to finish this year at full speed.

Good luck to all this summer in your showing, trail rides, recreational rides, racing, breed promotion, member recruitment endeavors and in your general enjoyment of your horses and our Arabian community friends.

~ Deborah Johnson deborah@renotahoearabians.com

AHA CONVENTION - SILVER LEGACY- Reno, NV

November 18-21, 2009

A powerpoint presentation is being developed for the President's Banquet Saturday night. If you have photos from Regional activities that you think might be appropriate, please send them as a .jpg along with identifying information to Jim Anderson at jim@renotahoearabians.com. We need to have all photos to Jim by August 1st so the powerpoint can be created.

Youth News!!!



Deborah & Amanda at the Joint Board Meeting

NEEDED:

T-shirt Sponsorships: People/Businesses willing to purchase a Youth Nationals Qualifier T-shirt sponsorship! If you become a sponsor, you or your business will appear on the back of the T-shirts that every Youth National Exhibitor receives and wears around. If interested, please contact me! I need a minimum of \$500 worth of sponsorship money! It's a great way to pitch in, and get great advertising for your business, barn, etc.

Delegates for the AHYA Convention: We actually had a fair amount last year, and I'd like to get even more. If you know any kids going to Youth Nationals, have them contact me to learn more about it! They'll have a blast; I'll make sure of it!

Pictures: If you have any pictures of Region 3 kids at shows, or anywhere, I'm in need of some pictures for a poster that will be hung on the wall at the AHYA Convention.

As always, if you have any suggestions for activities, fundraisers, etc., or just want to get involved, feel completely free to contact me at mandapanda1191@yahoo.com.

~Amanda Kelley
Regional Youth Director

The Region will be searching for a new Youth Director. Amanda will complete her term at the AHYA Convention. If you are interested in applying, please download an application from the Region website at www.arabianhorses3.org. Applications need to be received by June 15th!

AHYA is in need of finding a sponsor for the Ice Cream Social and the Parade of Regions this year! Our previous sponsors have declined this year. The Ice Cream Social is the big one as we spend \$1000 on ice cream for the event. Please let me know if you have any suggestions or resources that can be contacted for these two favorite events at Youth Nationals!

BOARD OF DIRECTORS MEETING – May 15-16, 2009
Aurora, Colorado

President's Comments – Lance Walters, President, began the meeting with a continuation of his “we’re in this together” style of leadership. Lance addressed the recent resignation of Jon Barnickel, former Controller and that George Johnson, former Judges and Stewards Commissioner’s last day was May 13, 2009 as well as the financial situation of the organization in a closed session.

Executive Committee Report – The EC approved one motion unanimously regarding delinquent accounts. Article 401 will include the following sentence: Failure to pay within a timely manner (90 days) may result in a delinquent account being referred to a collection agency and the account holder being charged any and all collection fees in addition to the amount owed. Effective immediately.

The Membership Committee will conduct an annual review of fees and review any potential membership fee increases.

Treasurer's Report - Frank Galovic brought forward a MOTION regarding AHA needs to comply with the requirements of Uniform Prudent Management of Institutional Funds Act (UPMIFA), AHA must set policy regarding the valuation of endowment gifts; Therefore, Be It

Moved, That AHA will value all endowment gifts including life memberships at the original value of gifts donated to AHA and will hold such funds as per the direction of the donor at the time of the gift; and, Be It Further

Moved, That AHA will comply with other requirements as set forth by the Uniform Prudent Management of Institutional Funds Act (UPMIFA).

Motion Passed Unanimously.

MOTION by Frank Galovic:

Whereas, The Budget & Finance Committee has been closely involved with the budgeting process and is familiar with the ramification of financed changes during the budget year; Therefore, Be It

Moved,

That all requests for material changes in revenues or expenditures not considered in the budget be reviewed by the Budget & Finance Committee prior to the Board taking action. The Budget & Finance Committee would submit to the Board its recommendation as the appropriateness of the request. Material changes or expenditures would be defined as being equal to or greater than 5% of the requesting department’s projects/events budget.

Board Statement Regarding the 2009 Fiscal Year Results

Unfortunately, the Fiscal Year (FY) 2009 results missed our mark. Exact figures will be available when our auditors complete their work mid-June. Our review process includes evaluation of the reporting process to assure more accurate financial reporting. All liabilities have been met within established terms.

During the 2009 FY, like most equine organizations, AHA faced decreases in many areas. Other equine organizations are experiencing similar declines.

At this writing, we are in the midst of evaluating how these shortcomings will affect the FY10 budget approved in March. As members, you should anticipate the same level of services, but AHA will be tightening the belt. As with any organization, it is difficult to accurately budget in uncertain times. We will do what it takes to weather this economic climate and keep your organization sound.

Judges and Stewards Commissioner Report-

The 2009 seminar was held in Denver March 13-15 featuring Dr. Jim Heird of Colorado State University. Following the seminar the AHA co-sponsored the National Reining Horse Seminar. There are 282 judges of which 153 are National/Regional Accredited. The Fall School will be December 3-5 and the Judges Evaluation will be December 4-6 at the Scottsdale Marriott at the McDowell Mountain in Scottsdale AZ. The live judging will be at the Saguaro Classic at Westworld.

The Selection Committee met in Denver March 2-5 and selected potential candidates for the 2010 National shows.

Statement on the AHA Judges and Stewards Commissioner's Office

A Resolution, 35-08, passed at the 2008 AHA Annual Convention effectively changed the job description for the Judges and Stewards Commissioner's position held until Wednesday, May 13, 2009, by George Johnson. Mr. Johnson had held this position since February 13, 2001.

Prior to the 2008 Convention, emphasis had been placed on the position to require the Commissioner to be an attorney. With passage of the new Resolution, it has been felt the Commissioner would function better being or having been a senior judge, preferably an Arabian Horse Judge. Once the new job description is more fully developed, the position will be advertised through the HR Department at the Arabian Horse Association

EVP REPORT –Glenn Petty reported there is good progress on the horse show program although it may not kick off at Youth Nationals. Glenn deferred to the Senior Directors for many parts of the report.

Debbie Fuentes, Sr. Director of Registration and Membership reported on the work to find the existing non-registered horses out there. July 1 is the kick off to the amnesty program. Cynthia Richardson, Chair of the Registration Commission, requested that clubs put this information in their newsletters and get the word out.

Molly Gunning, Sr. Director of Information Technology reported that several improvements for National Events have been accomplished making the tasks for that department much less taxing. AHA has contracted with a new MSP (managed service provider) and the transition was very smooth. In addition, the budget is much more controllable with this MSP than the last one. The upgrade for infrastructure security, storage and switch capacity is ready to go. The convention section is up and ready. The Horse Registration System (HRS) is receiving code deliveries from off-shore. Finally, there is a preliminary bid for the web redesign. This company can do a phased in approach and this will enhance marketing potential for the AHA.

Dan Lawrence, Sr. Director of Marketing reported that the ROI for Datasource is \$19 for each \$1 invested! We have 56 Arabian Community Shows signed up for 2009 compared to 53 at the same time last year. Discovery Farms have been reworked on the web and is currently in testing and scheduled for an August 1st re-launch. The TAIL (Total Arabian Interaction and Learning) program is scheduled for both the Youth Nationals and US Nationals. It is being discussed by the Canadian Nationals as well.

Jim Gorden –Dr. of Publications and Corporate Alliances, discussed the *Modern Arabian Horse* and reported that all people are working under contract. The April/May *MAH* made a profit of \$16K and June/July issue is estimated to make a \$12K profit. There will be an insert in that issue for Youth Nationals that will also be a part of the Youth Nationals Program. There is a new website featuring archived issues of our magazine. You can find it at www.modernarabianhorse.com. An updated media kit has been developed. All editorial and photography must meet the criteria of supporting the AHA mission and vision. E-commerce is a new revenue stream for AHA and we will break even after only 9 ebcasts. Corporate alliances are coming on board. One new corporate partner is Cacties. Their website is www.mycacties.com. There is a promotion on facegroup – the first 250 youth to join AHA through the click-through will receive an AHA ball cap. If your club is interested in apparel, please make sure to get your discount as an AHA club.

Dauane Elkins, Sr. Director of National Events reported the closing date for Youth Nationals is June 15th. Dauane presented some numbers reflecting our shows and entries for 2009 compared to 2008. In 2009 we are down 10% on horses and 8% on entries if you look at the numbers without utilizing the concurrent horse/entry information. When those figures

are included we are up 7.8% on horses and 9.5% on entries. Also, check out the omnibus for all the new classes at all of the national shows.

Jackie Kuhn, Director of Human Resources, reported on the health insurance for AHA employees. With the changes we are up 6% while the budget had us prepared for an increase of 15% so this is quite successful.

Glenn mentioned the AHA is in need of good quality photos that are not focused on the show ring. If you think you might have something, drop Dan Lawrence an email. Glenn concluded the EVP Report with a discussion on the Recreational Rides that have been an initiative of AHA are going to transition to Regional Recreational Rides in the hopes of making them more affordable by not having to travel so far to attend these events. If you are interested in working on a committee to develop a Region 3 Recreational Ride, please let your director know!

Organizational Efficiency Task Force – Jan Decker reported the forums are now up and ready for use. AHA has created an on-line forum for AHA committees to communicate more regularly and conduct business more efficiently. If you are a committee member, you will be able to sign up for the forum using your AHA pin number. You will only have access to the committee forums for which you are a member. Those who are not members of committees and may wish to be, in late August or September is when the committee sign up generally takes place (typically a similar time frame to convention registration). For further information on how to sign up for a forum, please go to the AHA web site.

Terry Andreason has resigned from this committee and Dave Dougherty has filled his spot.

January Board Meeting - In an effort to improve our financial understanding, Lance Walters is moving the 1st meeting of the Board to January. With many regions scheduling mini-conventions the board voted for January 29-30, 2010 to be the first meeting of 2010.

American Horse Council - Lance Walters will be in attendance at the next meeting and wanted direction from the board regarding his vote. MOTION by Debby Cain:

Whereas, There is great concern regarding the humane treatment of all equine breeds and livestock, the Arabian Horse Association and the Arabian Horse Foundation actively supports equine rescue along with responsible livestock and horse ownership and breeding; Therefore, Be It

Moved, After extensive research as a Board of Directors we support the reopening of equine processing plants for horses in the U.S. We believe the reestablishment of the humane processing of horses is in the best interest of the horse and livestock community, and, therefore, direct our AHA President, Lance Walters, to support the reopening of U.S. equine processing facilities.

Motion Passed Unanimously.

Sweepstakes Commission – Myron Krause announced the fund continues to be secure. As of April 21, 2009 point enrollments are 1621 compared to 1705 for the same period last year. On line In-Utero enrollements are available.

Canadian National Show Commission – Allan Ehrlick reported the facility upgrades will be completed in November 2009. There will be some construction vehicles on site during our show, but they will not get in the way of our show. The facility will be throwing a party to celebrate the new facility during the CNL. During this year's show, the commission will be visiting with all patrons to allow them to suggest their top three locations for stabling in the upgraded facility.

Current information on the transportation of live animals into Canada is updated on the AHA website.

The show will be held August 17-22, 2009 in Regina, SASK, Canada.

Governance – **MOTION** by Terry Andreasen:

Whereas, The documentation was received in September 2008 by the Governance Committee to determine the conclusion of the merger agreement; and

Whereas, The Governance Committee will communicate among the merger governance committee members; Therefore, Be It

Moved, That Governance Committee shall present to the Board of Directors their recommendations on governance for a vote at the August 2009 Board meeting; and, Be It Further

Moved, That said recommendations be received in the AHA office no later than July 7, 2009 so that the information can be included in the mailing of the Board agenda packet; and, Be It Further

Moved, That failure to present a recommendation for a Board vote, or, no action shall be construed that the concluded date has been met as defined in Article XI.III. of the "Merger Agreement".

Effective: Immediately.

Motion Passed Unanimously

Distance - The Trail Riding Alberta Conference has been added to the Competitive Trail Riding Organizations.

Legal Review Committee – Myron Krause reported the committee is still reviewing processes and will be bringing forward a motion. The meeting procedures are being reviewed due to changes in the Colorado statutes.

National Events Operations and Procedures – The NEOP manual was updated to bring the distance commission into the manual.

Purebred Arabian Trust – Mollie Kurmlaw-Smith reported all PAT activities are geared toward supporting the Arabian Horse Galleries.

Racing – Terry Andreason reported there is a promotional ramp-up for racing.

Sport Horse Nationals - Allan Ehrlick reported there are come errors in the omnibus. Please see the website for correct entry fees. Also, IT IS ESSENTIAL – if you are going to arrive early – YOU MUST – contact AHA prior to the show. AHA can accommodate early arrivals, but DAUANE ELKINS, Sr. Director of National Events, MUST BE CONTACTED.

Sport Horse Nationals will be September 22-27, 2009 in Lexington, Kentucky. It will return to Kentucky in 2011 and 2012. SHN will be in Idaho in 2010.

US Nationals – Myron Krause reported the online entries are available and there are changes to the skyboxes for this year. Commission is making site visit 6/15-17. Tulsa Convention and Visitors Bureau is working on sponsorships.

The show will be held October 23-31, 2009 in Tulsa, OK

Annual Convention Planning – Chair, Mary Anne Hughes reported there has been a site visit to Orlando for the 2010 Convention. It will be held in the Buena Vista Hotel & Spa which is located within the Disney World Resort.

Kate Cooper, AHA, Dan Stevenson and Deborah Johnson reported on the 2009 Convention in Reno hosted by Region 3. The room rate is actually lower than the 2002 Convention hosted by Region 3! Be sure to use the AHA code when making your reservation. Suites are not available for regions, but adjoining rooms can be obtained and for a nominal \$50 fee the Silver Legacy will remove the beds allowing the room to serve as a suite. Our region convention planning committee has been busy working with AHA and the Legacy to ensure a wildly successful convention. You will want to be sure and plan to be a part of this year's convention.

Competitions Advisory – Chair, Dave Waggoner

Moved, That Article 1102.3 be deleted:

~~3. Any person who is knowledgeable of the rules and is capable through ability or experience may act in the capacity of Show Manager or Show Secretary.~~

and, replaced with:

“3. **SHOW MANAGER/SECRETARY**

An individual acting in the capacity of either manager or secretary is required to have an active individual AHA Membership at the time of recognition through the completion of the show results at the AHA office. If at any time the show manager or secretary does not meet this requirement, the show sponsor will automatically be billed for the AHA Membership(s). Additionally, it is recommended that shows use extreme care in the selection of the manager and secretary. A thorough knowledge of the AHA rules is essential for a person serving in either capacity.”

; and, Be It Further
Moved, That The following be added to the end of Article 1504.5:

“It is recommended that the Ride Secretary have an active individual AHA Membership.”

; and, Be It Further

Moved, That Article 1602 have the following added:

“10. It is recommended that both the Ride Secretary and Manager have active individual AHA Memberships.”

; and, Be It Further

Moved, That Article 704 have the following added:

“6. An individual acting in the capacity of show manager or show secretary is required to have an active individual AHA Membership at the time of recognition through the completion of the show results at the AHA office.

7. An individual acting in the capacity of ride manager or ride secretary is recommended to have an active individual AHA Membership.”

Effective: January 1, 2010.

Motion Passed Unanimously

MOTION by Jim Hitt:

Moved, That AHA Article 1241 “Reined Cow Horse Regional Qualifications” and AHA Article 1354 “Reined Cow Horse National Qualifications” change the score(s) required from “68” to score(s) required “136”.

Effective: Immediately

Motion Passed Unanimously

Santa Barbara Spring Show Region 2 Director and AHASFV Show Manager, Jeff Reichman. **MOTION** by Jeff Reichman, That those horses that were entered in the May 8-9, 2009 AHASFV Arabian Horse Show that had checked in but were unable to show due to the fire cancellation mid-show, receive a bye to show in the region 2 Championship. The horses will receive a bye only and no award points or Sweepstakes consideration.

Motion Passed.

Market Development and Promotion – Chair, Dan Stevenson reported the committee would be doing its work on Sunday, May 17, 2009.

Registration Commission - Chair, Cynthia Richardson reported on their meeting in Tulsa, OK April 3, 2009. An amnesty program has been approved beginning on July 1, 2009 through December 31, 2009. The reduced fees affect horses greater than 24 months old. The cost is \$250/\$275 for members/non-members for Purebreds and \$75/\$100 for members/non-members for Half-Anglo Arabians. The last amnesty was in 2004. Please share this with your memberships.

Points Monitoring – Board Liaison, Pam Kittredge – presented no motions at this time. Letters have been submitted to the BOD regarding changes to the qualifications for this

competition year. The BOD did not vote to change the qualifications during this competition year.

Youth Nationals – Board Liaison, Deborah Johnson reported on behalf of the commission. They are going to continue their work this year with only 5 members and see how that works out. Craig Sweigerty is the new CEO of Expo NM. Our \$80k for this year still appears to be there but still have nothing in writing. The freestyle reining class is already full and a waiting list has been started. Overall 19 entries have been received so far. There may be an attempt to break a Guinness Book of Worlds Record at YNL. The youth board wants to gather over 1050 people on the race track to do the “Monkey Walk”. Stay tuned for more information at the show. The show should have live feed provided by Classic Video, Lavoy Shepard for both arenas.

Arabian Horse Foundation – President Larry Kinneer presented several ideas for fundraising for the foundation. More information is at www.ArabianHorseFoundation.org. In 2008, the foundation board made the following grants:

1. \$5000 to UC Davis Vet Genetics Lab for work on Cerebella Abiotrophy.
2. \$4500 grant to Cornell University for research in Lavender Foal Syndrome.
3. \$7500 to South Carolina Humane Society that is caring for 46 horses confiscated in an abuse case.
4. \$2500 to Day’s End Equine Rescue. Has an emergency response training program. Also funding for 20 horses seized in an abuse case.

Total amount of money given out this year will likely be under \$15,000.

The Wall of Honor was created and unveiled at US Nationals. 27 silver plaques representing a minimum gift of \$1000 are on the wall. There are two gold plaques representing a \$10,000 minimum gift.

In order to give these wonderful grants and scholarships in 2009, the Foundation must receive dollars. If you have a desire to participate in fundraising for the Foundation, please let your director know.

Internal Audit – Chair, Dave Waggoner reported there is a need for the President to prepare a budget of expected expenses prior to engaging in those expenses. The BOD approved the President’s expenses in the amount of \$5,836.37 for the period January 1, 2009 through March 31, 2009.

Patrick Swayze - A letter has been drafted and signed by the BOD to send to Patrick and his wife Lisa along with a “Soulmate” poster.

Strategic Planning Frank Galovic lead the entire BOD though a self-assessment and an individual feedback session regarding our strategic planning. After collection of the numerical scores Frank discussed where we are and how all of this exercise relates to the vision and mission of the AHA. This exercise will continue at the next BOD meeting in August.

Committee Chair Responsibilities –MOTION by Van Jacobsen:

Moved, That the AHA President shall send or have sent a letter to all committee chairs who fail to submit a committee report (as required by Article 501) to the Board of Directors advising said chair that failure to submit a committee report to the Board of Directors for the next meeting will result in removal of said chair or abolishment of said committee, as appropriate.

Motion Passed Unanimously

Nominating Committee – Vice Chair, Peggy Weems, reported that Dr. Mickey Aboussie has stepped down and the committee has elected Shirley Nowak as the new chair and Peggy Weems as the new vice chair. The committee is looking for candidates for Vice President, Secretary and Treasurer for the 2009 Convention. The deadline for nomination is August 1.

On Sunday, after the BOD meeting the MDP convened for its work. It is my pleasure to report this information directly to you as Dan Stevenson serves as chair of this committee and your regional director is a member. So you are getting information hot off the press with the committee charged with the promotion of the Arabian Horse.

Market Development and Promotion Committee MDP covered many topics including the Arabian Horse Galleries at the Kentucky Horse Park, the Black Stallion Literacy Foundation, the PR Network, Convention Educational Tracks, ACS shows, Discovery Farms and the Mentor Network. Glen Petty, EVP, joined us for the entire day

53 Arabian Community Shows already for 2009!

Clubs – Members – there are matching funds available from AHA MDP and through Region 3. Get out there and get some cash to help put on your promotional events.

One of the best ways to get our horse out there is to sponsor a subscription of *Modern Arabian Horse* to a library. This has happened all over the country and librarians report the magazine is ALWAYS checked out.

The Galleries at Kentucky Horse Park Museum – You can get more information at www.arabianhorsegalleries.com. The Galleries are expected to be completed in late 2009 and have all the kinks worked out well before the World Equestrian Games are held at the KHP in 2010. This is such an exciting opportunity for so many people to see the Arabian horse. Everyone involved with the Arabian horse will see the return on investment of this outstanding project. In order to make the exhibits as interactive and as meaningful as possible WE MUST each contribute to the galleries.

VOLUNTEER OF THE QUARTER
Laura Doran – Region 3 Secretary

REGIONAL OFFICERS & CHAIRMAN

Director – Deborah Johnson

deborah@renotahoearabians.com

Director-Elect, Vice Director & Western States Horse

Expo Chair – Steve Freeman

sfreeman@pcoastp.com

Treasurer & Regional Show Secretary – Sharon Richards

Sharonr789@yahoo.com

Secretary – Laura Doran

fivedorans@yahoo.com

Past Director, Budget Chairman & Regional Show

Manager (Reno) – Dan Stevenson

arabhrse@aol.com

Youth Director – Amanda Kelley

Mandapanda1191@yahoo.com

Parliamentarian – Evelyn Call – evcallarabians@aol.com

PR Representative & Marketing Chair –

Bridget Fitzpatrick

leparchon@cs.com

Co-Youth Coordinator – Jennifer Yeatman

jyeatman@reveredata.com

Co-Youth Coordinator – Jennifer Middle

jlynn@surewest.net

Webmaster- Rik Harndon

rik@cornerstonearabians.com

Vice Director-Elect & Social Secretary – Pam Bingham

pamicitab@frontiernet.net

Amateur Committee – Roberta Dixon – -dixoncra@aol.com

& Jon Skiles – -silvereminearabians@att.net

Region 3 Sport Horse Championship Show –

Rita Mason fadaar@aol.com

Distance Committee -Jill Mitchell

Mitchelljm22566@sbcglobal.net

Region 3 Futurity Chair –Mike McDaniel

mtctraining@aol.com